

GUIDELINES FOR COMMUNITY / OUTSIDE ORGANIZATIONS

The **Borger Independent School District** allows for electronic distribution/posting of flyers on behalf of organizations as a courtesy to the community.

Flyers will be posted on the district website and sent directly to parent's email inbox (if they have subscribed). Parents can easily find and view flyers and take immediate action to sign up for activities and events. This service also allows you to track responses. The flyer metrics include total sends, opens, and clicks.

If you wish to distribute flyers to Borger ISD parents, you may register for a **Peachjar** account as a **PROGRAM PROVIDER** and upload your flyer for distribution to your desired schools within the district. **Peachjar** does charge a fee to Program Providers, but it is significantly less than the cost of printing flyers and posters. The cost is \$25 per school, per flyer, per month with the option to purchase bulk-rate packages. You can create your own flyers and upload them as PDF's or utilize a number of free design templates through **Peachjar**.

Once you create a **Peachjar** account, you will upload flyers through **Peachjar** to be approved by the Superintendent, who will review each flyer according to the to District guidelines for flyer distribution. For help uploading or creating your digital flyer, click <https://peachjar.com/faq>.

If you have any questions, please contact Peachjar at support@peachjar.com

Thank you for supporting new initiatives in our district!

