



Christ the King School  
Back to School Night  
August 29, 2018



# Five-Year Strategic Plan

# Overview



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## **TONIGHT'S ROADMAP:**

- I. A Foundation for Planning
- II. Our Journey
- III. Outcomes
- IV. Alignment
- V. Takeaways
- VI. Commitment

# Acknowledgements



## **Stakeholders**

- Students & Parents
- Faculty & Staff
- Parishioners
- Alumni

## **Steering Committee**

## **Father Dexter & Mrs. Woodman**

## **North Highland**

# Why We Exist

## Our Mission

Christ the King School serves God by educating students within the Catholic tradition of faith, academic excellence, love, and service.

## Our Vision

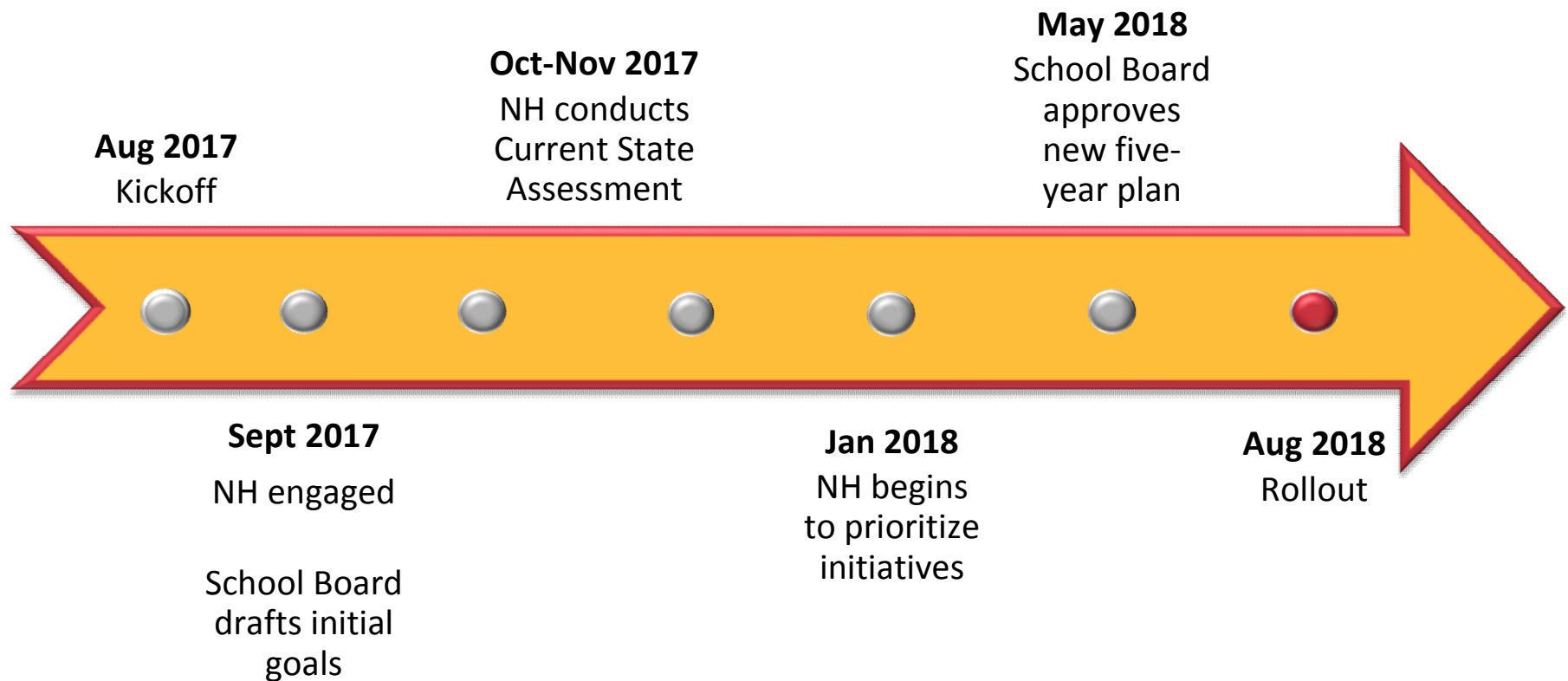
Christ the King School aspires to share knowledge of God's world, establish a strong foundation for academic excellence, and instill the spirit of service in a Christ-centered life.



"...our Catholic schools make a vital contribution to the mission of the Church and truly serve society. They become places in which God's active presence in human affairs is recognized and in which every young person discovers the joy of entering into Christ's 'being for others.'"

Pope Benedict XVI  
Meeting With Catholic Educators April 17 2008

# Our Journey



# Outcomes

**Four strategic goals that focus on:**

**1**

Academic  
Excellence

**2**

Parent  
Education &  
Engagement

**3**

Marketing &  
Brand  
Awareness

**4**

Finance &  
Development

# Academic Excellence

## **To advance the school's ability to achieve academic excellence and maintain its competitiveness among Catholic schools in Nashville**

- Increase student math performance by augmenting already established enrichment and remedial math initiatives with increased learning specialist assistance
- Further develop our science program and establish extracurricular science options such as Science Olympiad
- Promote professional development for teachers
- Expand after-school offering by adding a teacher-assisted study hall and other programs

# Parent Education & Engagement

**To involve parents more closely as partners in the education of students and increase parent volunteerism**

- Develop a speaker series or events on parenting and child development to engage parents as partners in their child's education
- Utilize the Home and School Association's class representatives to increase engagement of parents through improved communications
- Recruit, invite and welcome more parents to become involved in the HSA



# Marketing & Brand Awareness

**To expand, enhance and protect the school's brand and its awareness within and outside the parish community**

- Develop a marketing and branding plan that will guide and frame communications to CKS constituencies and others outside of the parish
- Obtain regular notices of baptisms at CTK for future "keep-in-touch" communications
- Catalog all school accomplishments so that our CKS and CTK communities can see and appreciate our success

# Finance & Development

**To preserve access to Catholic education for families by keeping tuition costs at reasonable levels compared with other parochial schools**

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- Maintain stable enrollment over time
  - Promote tuition assistance
  - Maintain annual increase in tuition within a range of 4%-6% per student through FY2023
  - Maintain annual giving at \$170,000 for FY 2019 through FY 2023 and achieve 100% parent participation in the annual fund by FY 2020
  - Build the Forever Fund, our school endowment
  - Use proceeds from The Crown Affair to fund extra projects, not operations
  - Build school reserves
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# Aligning Our Vision

- This past May and June, we met with the Finance Board to review our plan and estimate of implementation costs
  - Feedback was received and we adjusted our initiatives for 2019 accordingly
  - The Finance Board supported our plan as it relates to coming budget year
- In July, we updated the Parish Council on the planning process, the ideas developed, how we narrowed the focus on what we believed could be managed, measured and accomplished

# Takeaways



## **Partnership**

The support of the entire community is fundamental to the success of reaching our goals



## **Ongoing Process**

The plan is a work-in-process, not something to publish now only to come back and dust off in five years



## **Measure and Monitor**

The progress must be monitored, to assess our success, remeasure our expected implementation costs, and make course corrections as we go forward



## **Financial Stewards**

The return on investments should be reviewed throughout the implementation of the plan, recognizing that funding is a constraint, as is space and time

# Commitment

## Our Mission

Christ the King School serves God by educating students within the Catholic tradition of faith, academic excellence, love, and service

## Our Vision

Christ the King School aspires to share knowledge of God's world, establish a strong foundation for academic excellence, and instill the spirit of service in a Christ-centered life

## Our Purpose

We, the community of Christ the King School, are called to:

- **INSPIRE** each other to become Disciples of Christ, to develop God given talents, and to pursue academic excellence
- **SHARE** the values of the Gospels and the principles of Catholic social justice
- **LOVE** each other and appreciate the unique gifts that each contributes to our community
- **TEACH** each other to reach out with kindness, empathy, respect, and patience
- **LEARN** from our exploration of new ideas, methods, and practices and
- **PRAY** together as we share and model our Catholic faith



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