



FBLA Business Achievement Awards

BAA Level 3: Leader Award Activities

The BAA **Leader** level focuses on local, district, regional, state, and national FBLA involvement, develops advanced business skills for your members, and helps members become community leaders.

Recognition: Pins presented at State Leadership Conference.

Deadline: March 1

Prerequisite: Future and Business Awards

Service

Complete *five* activities from this section. The first *three* are required.

Activity	Description
Activity 1 (Required): FBLA Organization and National Programs	Run for local, state, or national office, serve as a campaign manager for an officer candidate on any level, or serve in a leadership role, i.e., committee chairman.
Activity 2 (Required): FBLA Organization and National Programs	Participate in a national FBLA service program (e.g., Prematurity Awareness Month, March of Dimes projects, FBLA-PBL National Community Service Day, National Organization of Youth Safety).
Activity 3 (Required): Communications/Leadership	Prepare a 1-3 minute electronic presentation, movie, or podcast promoting FBLA.
Activity 4 FBLA Organization and National Programs	Design three new items for FBLA MarketPlace .
Activity 5 Communications/Service Learning	Help your chapter organize and conduct an environmental service project, i.e., litter clean-up, donate energy efficient light bulbs to senior citizens, celebrate Earth Day, volunteer to help teachers "clear the clutter" and clean up their classrooms, sponsor a coloring contest (using an environmental picture) for elementary students after presenting a skit or presentation about the environment, etc.
Activity 6 FBLA Organization and National Programs	Prepare a feature story on your local chapter's community service project for Tomorrow's Business Leader, FBLA's national publication for members.
Activity 7 Communications/Service Learning	Volunteer to be a teacher's aide during your study hall.

Activity 8 Service Learning	Volunteer at least 10 hours of service to a charity or service organization of your choice. This must be a different organization than the one that you volunteered for when completing the Future level.
Activity 9 Service Learning/Communications	Research volunteer organizations or service businesses in or near your community (Big Brothers, Big Sisters, Habitat for Humanity, leadership groups, community colleges, AARP, senior centers, nursing homes, Kiwanis Clubs, Chamber of Commerce, Rotary Clubs, etc.) and prepare a proposal concerning partnering with them on a project.

Education

Complete *five* activities from this section. The first *three* are required.

Activity	Description
Activity 10 (Required): Career Development	Participate in a mock interview for a fictitious job using the resume and materials that you developed for the Business level.
Activity 11 (Required): Communications/Technology	Create a travel brochure and a movie or podcast (no more than 2 minutes in length) about the National Leadership Conference. Include the following information: facts about the city, how to get around, two panel spread (at least four places of interest—landmarks, attractions, etc.), historical information or a map, at least four photographs or images of the city, a brief FBLA National Leadership Conference promo, and any other information a member traveling to NLC would want to know.
Activity 12 (Required): International Business	Create an electronic business presentation on a foreign country of your choice (which will include an outline of your topic) to be presented at an FBLA meeting. Presentations must include: title slide, country information, things to know before traveling, making appointments, business dress, addressing others, gift-giving, entertaining, etc.
Activity 13 Career Development/Entrepreneurship	Complete a half-day job shadow experience.
Activity 14 Technology/Information Processing	Design an environmental newsletter for chapter members. Include 'green' tips for students, information on 'green' chapter projects, an article on the importance of recycling, an article on Earth Day including the history of the day, an article on

	an important environmental issue, an article about the importance of saving the rainforest, and an article about an endangered species. You must include at least one graphic and at least one photo and at least two additional environmental or green articles of your choice.
Activity 15 Accounting	Analyze the FBLA chapter financial statement and compare it against the budget.
Activity 16 Marketing	Identify the different ways that businesses compete with one another. Present your findings in a chapter meeting or in a business class. Include how FBLA can use some of these ideas to promote the organization.

Progress

Complete *four* activities from the list below. *Activity 17* and *Activity 24* are required.

Activity	Description
Activity 17 (Required): FBLA Organization and National Programs	Complete the requirements for Membership Madness.
Activity 18 FBLA Organization and National Programs	Serve as a voting delegate at a district/regional, state, or national conference.
Activity 19 Communications	Prepare and present a workshop at a local meeting or state conference. Include evaluations for each attendee to fill out. The topic must relate to leadership.
Activity 20 Communications	Write a letter to a government official about the benefits of FBLA.
Activity 21 Communications	Write a letter that secures a donation—i.e. chapter members attending the National Leadership Conference, etc.—to attend the National Leadership Conference, for a chapter scholarship, etc.
Activity 22 Communications/Information Technology	Design an advertisement and an audio public service announcement promoting FBLA's competitive events program.
Activity 23 FBLA Organization and National Programs	Participate in a task that is assigned by your local chapter adviser.
Activity 24 (Required): Communications/Marketing	Recruit one (1) Professional Division member .