



Canada's Anti-Spam Legislation (CASL) Consent Form

Parents/Guardians:

Canada's Anti-Spam Legislation (CASL) came in effect July 1, 2014. This law prohibits the sending of electronic messages, such as emails, that promote or encourage participation in commercial activities, unless the sender has received prior consent from the person they are sending the message to.

For schools, this applies to email or other forms of electronic messages that promote, advertise or offer for sale things such as school pictures, field trips, yearbooks, books and agendas, food programs such as pizza days, as well as ticket sales and fees for school trips. This also applies to school newsletters sent by email if they contain this type of information. Under the anti-spam legislation, all these activities are considered commercial activities if communicated electronically.

As a result, Hastings and Prince Edward District School Board would like to ensure that, if the school has practices in place to communicate with you electronically, such as by email, you have given the school your consent.

I consent to receive electronic messages, such as email, from the school that may contain information that could be considered a commercial activity under the new anti-spam law, as described above.

Student Name: _____

School: _____

Parent/Guardian Name: _____

*Email address: _____

* Providing this email address ensures that the school has the correct email address on file.

Parent/Guardian/Adult

Student Signature: _____ Date: _____

You can withdraw your consent at any time by contacting the school principal.

Please return this form to the school office only if you consent to receive electronic messages.

Questions about this form can be directed to the school principal, or to the Freedom of Information Coordinator at 613-966-1170 or 1-800-267-4350, extension 62354.